

**YOUR MONTHLY GUIDE TO DELICIOUS DEALS AND HAPPENINGS IN OUR STORES**



What makes a

meal a picnic? *Good food, enjoyed outside.* The best part about this definition is its broadness, and the fact that a picnic can meet you exactly where you are. A sandwich and chips, eaten on the sunny square of grass outside of your office. Picnic achieved! A pizza to cap off a long day, box open on the beach at the local lake with friends. Well done! Or a full spread with cheese, charcuterie, and wine with real plates and glasses at Tanglewood. Yes, indeed. Or in your own backyard on a weeknight, when a last minute call to take it outside transforms an ordinary dinner into something quite extraordinary? We love that one, too. The Berkshires are made for picnics, and luckily there's a nook or peak for everyone to lay out their blanket and dig in.

Of course we love a good picnic at Guido's, and this month we're showcasing some of our favorite fixings for the best outdoor spread. We're feasting on cold salads from the kitchen, sweet treats from the bakery, cheese and snacks from La Grotta, and so much more. However you build your perfect picnic, we think that food truly does taste better outside. Here's to great picnics all month long.

**Read on for the best of July in our stores!**



**PICNIC PICK!**

Perfect for picnics, poolside snacks, and sandwiches.

**Save \$1 on all pre-sliced Vermont salamis.**

**This month, please join us in supporting THE BRIEN CENTER!**



The Brien Center is Berkshire County's largest provider of behavioral health and addiction services. They employ almost 500 dedicated, compassionate people who work at 25 locations county-wide. Their impact is experienced and appreciated by nearly 10,000 individuals - whose lives are saved, whose illnesses are successfully treated, and who continue on as successful members of our community.

The Brien Center's mission is to provide high quality, comprehensive behavioral health services to Berkshire residents through community-based services that promote the highest possible degree of recovery, independence, and quality of life of those served. They will provide access and support to meet the behavioral health needs of individuals of all ages, race, and cultures, and culturally-competent care to promote recovery through partnerships with state agencies, individuals, families, and other providers.

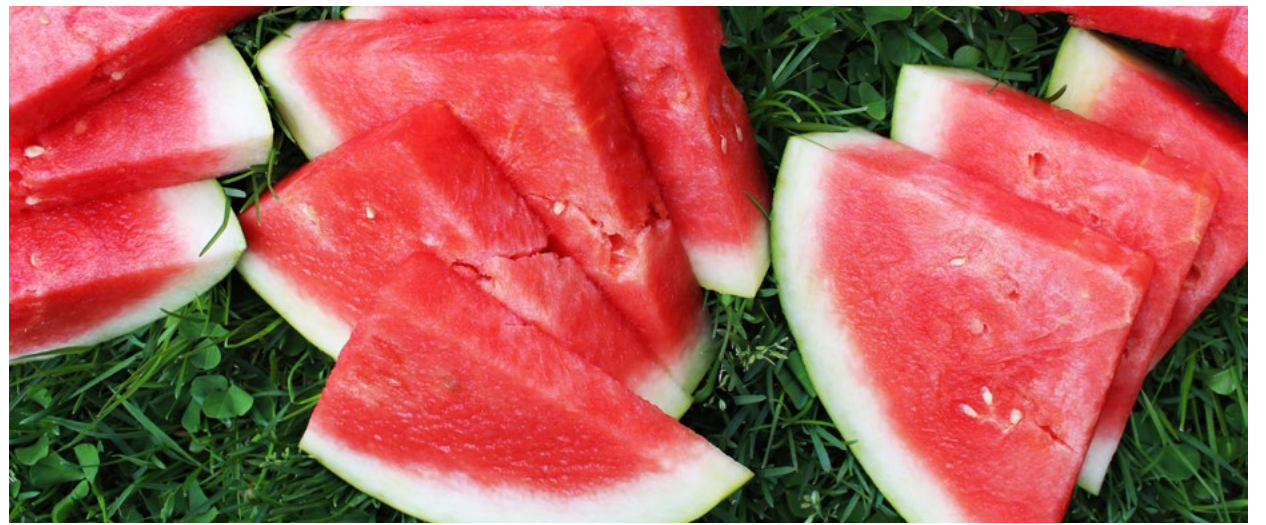
For more information, please visit [briencenter.org](http://briencenter.org).

**Guido's will be open on Thursday, July 4th from 9 am to 6 pm!**

PLEASE NOTE:  
The senior discount will not be available on July 1-3.  
Guido's to Go will not be available July 1-5.  
Have a safe and happy 4th!

**An "almost recipe" for Watermelon, Feta, & Mint Salad**

This summer staple comes together in moments. Cube your watermelon, and toss with chopped mint and cubed or crumbled feta. Top with the best olive oil in your pantry, a sprinkle of salt, and lots of freshly ground pepper. Enjoy, and repeat all season long!



**GROCERY GREAT 8 for July**

There are over **300 products** on sale in our stores in July, and each month we choose our favorites.



SoCo ICE CREAM \$4.99



Primal Kitchen DIPPING SAUCES \$8.49



Little Sesame HUMMUS \$3.99



Popzup POPCORN \$5.49



Rustic Bakery FLATBREAD CRACKERS \$5.99



Woodstock SELECT CONDIMENTS & PICKLES \$6.19



Unique PRETZELS 2 for \$6



Guido's PICUAL OLIVE OIL \$19.99

# EVERYTHING TASTES BETTER OUTSIDE



Picnic season is upon us, and we're taking our meals outside whenever possible. Grab your favorite spot of grass, create your perfect spread, and enjoy the view.

**OUR PERFECT PICNIC:** Stellar Pretzel Braids, Barbie-themed Olipop Soda, Fresh Black Figs with Chèvre and Honey (Anna Masiero's picnic go-to), Red Wine & Garlic Vermont Salumi, Café Rena Blackberry Basil Lemonade, High Lawn Farm Crème de la Vache, Raincoast Crisp Crackers, Rustic Bakery Flatbread Crackers, Guido's Baguette

Baldwin Farm Hot Sopressata, Jean-Marc Lafage Côté Est Wine, Nora Seaweed Snacks, Bella Flora Flowers, Picnic Essentials from The Chef's Shop, Little Sesame Jalapeño Hummus, Local Strawberries, Thomas Farm and Dairy Dill Goat Cheese, Raspberry Walnut Bars and Double Chocolate Brownies from Guido's Bakery, Maille Cornichons, Freestyle Snacks, Lemon Garlic Olives, Mitica Marcona Almonds, Guido's Kitchen Quinoa Salad

**SAVE!**  
**Mazzeo's**  
**monthly specials**

**BABY BACK PORK SPARE RIBS**  
 \$4.99/lb

**MAZZEO'S OWN BBQ SAUCE**  
 \$4.99

Mazzeo's Own Rubs—Perfect for all your grilling adventures!  
**CHOOSE FROM: COFFEE & CHILI, BBQ, PORK & CHICKEN, OR BLACKENING RUB**  
 \$4.99/6 oz

**PASTRAMI CURED SALMON**  
 \$19.99/lb

July 1-31

Have you ever wondered who's behind all the hand-drawn creations in the stores? We're lucky enough to have two talented artists who do all of our hand-lettering and chalk art you see throughout the aisles.



**Lisa, Wellness Buyer, Artist:**

When she's not in the store, you're likely to find Lisa picking herbs for tea in her garden or hanging out with her dogs. Lisa lives in Pittsfield with her husband and 14-year-old son.



**Ariana, Visual Artist:**

At the store, you'll always find Ariana creating new signage or taking photos for the marketing department. But as soon as she's off duty, Ariana is most likely on a hike, exploring the network of Berkshire trails with her dog, Toni.



**Café Rena**



It's lavender season, and we're celebrating with a latte that smells as good as it tastes!  
**CHILL OUT WITH OUR HONEY LAVENDER LATTE,** made with house-made lavender syrup, No. Six Depot espresso, local honey, and the milk of your choice. It's delicious, hot or iced.

**SAVE 50¢**

**WINE DEPARTMENT**  
**VINE & DINE SELECTION**



**CIACCI PICCOLOMINI D'ARAGONA ROSSO**  
 from Toscana, Italy

**\$11.99, save \$3**

This lovely summer wine presents fruity notes of black cherries and plum jam together with hints of boxwood, tobacco, and vanilla. The palate is mouth filling with supple, velvety tannins sustained by outstanding freshness. Pairs perfectly with barbecues, sausage, grilled meats, pasta dishes, and medium matured cheeses like Pecorino.

**GUIDO'S kitchen**



**THIS MONTH, OUR FRESH PACKAGED SALADS ARE ON JUICY DEAL!**

No sad desk lunches here. Guido's Kitchen salads are made every day in our kitchens using all the ingredients you love from the stores.

**CHOOSE FROM:**

- Caesar Salad with Grilled Chicken
- Grilled Chicken Tossed Salad
- BLT Salad
- Niçoise Salad
- Spinach Salad
- Summer Salad
- Tossed Salad

**SAVE \$1**



**Dr. Hauschka**



**All Dr. Hauschka products are 20% off this month!**

There's a good reason why Dr. Hauschka is one of our most popular and long-running skincare brands. Their classic formulas are crafted with ingredients like natural essences of rose petals, shea butter, and melissa. Not sure where to start? Here are a few of the products our staff can't live without:

**Revitalizing Mask** "This helps out my skin when it's looking blotchy or blemished, helps to shrink pores and softens my skin. I like to use it more like a treatment cream rather than a mask."  
 - Lisa, Wellness

**Normalizing Day Oil** "It's excellent for combination/oily skin. I used it for many years to keep my skin blemishes & black heads under control."  
 - Corinne, Natural Foods

**Melissa Day Cream** "It's perfect for combination skin, keeping my face moisturized and soft while not making my T-Zone and break-out prone areas oily. Also the smell of the Melissa cream is clean, lovely, and refreshing; Hauschka should make it into a body spray!"  
 - Beth, Natural Foods

**Lip Care Stick** "I always have one in my purse, and my lips never get the "lip-stuff addiction" common with other products."  
 - Erica, Natural Foods

